



Date: 12.02.2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001
Scrip Code: 540795

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No. C/1
G-Block, Bandra-Kurla Complex,
Bandra (East) Mumbai-4000501
Scrip Symbol: DYCL

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and amendments thereto (“Listing Regulations”) – Product Launch and Press Release.

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30, read with Para B of Part A of Schedule III of the Listing Regulations, we are pleased to inform that the Company has launched new product(s) - PVC Insulated Flame Retardant, Low Smoke and Halogen (FR-LSH) and Heat-Resistant, Flame-Retardant Low Smoke and Halogen (HR-FRLSH) Green Building Wires.

The details of the said product as required under SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, are as follows:

Sr.No.	Particulars	Details
1.	Name of the product	PVC Insulated Flame Retardant, Low Smoke and Halogen (FR-LSH) and Heat-Resistant, Flame-Retardant Low Smoke and Halogen (HR-FRLSH) Green Building Wires
2.	Date of launch	12.02.2026
3.	Category of the product	Wires & Cables
4.	Whether it caters to domestic/ international market	Domestic market
5.	Name of the countries in which the product is launched (in case of international)	Not Applicable

A copy of the Press Release pursuant to Regulation 30 of the Listing Regulations, with regard to the above Product Launch, is enclosed herewith.

The above information is being made available on the Company's website at www.dynamiccables.co.in

You are kindly requested to take the same on record.

Yours faithfully,
For **Dynamic Cables Limited**

Naina Gupta
Company Secretary and Compliance Officer
M. No. A56881
Encl.: as above

Dynamic Cables Limited

CIN: L31300RJ2007PLC024139

Regd. Office & Unit-1: F-260, Road No.13, VKI Area, Jaipur-302013 (INDIA)

Ph: +91 141 2262589, 4042005 | Email:info@dynamiccables.co.in | Website:www.dynamiccables.co.in



Dynamic Announces Strategic Entry into Copper Building Wires Focus to remain only on B2B market

Jaipur, 12th February: Dynamic Cables Limited today announced its entry into the building wires segment with the launch of its newly developed **PVC Insulated Flame Retardant, Low Smoke and Halogen (FR-LSH) and Heat-Resistant, Flame-Retardant Low Smoke and Halogen (HR-FRLSH) Green Building Wires.**

The newly introduced FR-LSH and HR-FRLSH building wire are premium products engineered using high-conductivity electrolytic grade copper and specially formulated flame retardant and heat-resistant PVC insulation, ensuring enhanced safety, thermal stability, and durability for residential, commercial, and institutional projects. The product is developed in compliance with the applicable standards and certified by BIS mark **“IS 694”** and is manufactured using lead-free compounds as an eco-friendly green wire, fully compliant with RoHS and REACH environmental regulations.

B2B-Focus

At this stage, the company will operate through B2B supply model, catering to “Projects” market segment including large residential & commercial, industrial and infrastructure projects. The supply will be channelized through builder & developers, EPC contractors, project consultant, government, industrial and institutional buyers either directly or through project focussed distributors. There are currently no plans to enter into retail segment, as the company intends to leverage its existing business model and project-based engagement model.

Strategic Pilot

Currently the above products will be manufactured at its existing plant, to pilot the initial journey. The controlled rollout is intended to gain market insights and establish a long-term feasible business model.

Over the next 3-4 quarters, the Company will closely monitor these key parameters and evaluate performance against internal benchmarks. Any decision relating to capacity augmentation, and capital allocation, will be taken only after establishing adequate visibility on sustainable demand, margin profile, and return metrics.

Management Commentary

Commenting on the development, Ashish Mangal, Managing Director, said:

“The introduction of PVC Copper FR-LSH and HR-FRLSH Lead Free Green Building Wire is a natural extension of our capabilities in power cables. We are approaching this segment in a calibrated manner, focusing on B2B customers through both existing relationships and new client base in line with our enterprise DNA.”

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**About Dynamic Cables Ltd.:**

Dynamic Cables Ltd. is manufacturer of power infra cables that includes LV, HV, MV, Power control & instrumentation cables, signaling cables and building wires. It supplies cables to Government Discoms, Private Distribution companies, Private EPC contractors, industrial and Export clients. The company has 3 manufacturing plants are situated at Jaipur and Reengus. Business operations are managed through corporate office in Jaipur and regional sales offices across India.

Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Dynamic Cables. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Dynamic Cables does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.

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